

--- SAFETY MARGIN LINE

(anything that you don't want cut to risk cutting off must be inside this line)

— CUT LINE

(this is where your finished product will be cut)

--- BLEED LINE

(extend the background of your artwork past the Cut Line to this line)

FLYER

"HALF-SHEET" | HORIZONTAL

FINISHED SIZE: 8.5in x 5.5in

(SIZE WITH BLEED: 8.75in x 5.75in)